

Date	2022 International and Domestic Marketing Activities	Location
TRADE SHOWS		
May 21-24	American Food Fair at National Restaurant Association (NRA) Show *	Chicago, IL
May 24-26	Sweets & Snacks Expo*	Chicago, IL
June 12-14	Fancy Food Show *	New York, NY
October 15-19	SIAL Paris <i>Specialty Crop Companies - special pricing available</i>	Paris, France
October 27-29	PMA Fresh Summit* <i>Specialty Crop Companies - special pricing available</i>	Orlando, FL
BUYERS MISSIONS		
May 22-23	Food Service Buyers Mission <i>Food Export</i>	Chicago, IL
May 23-24	Sweets & Snacks Buyers Mission <i>Food Export</i>	Chicago, IL
July 25	Midwest Buyers Mission <i>Food Export</i>	Grand Rapids, Michigan
TRADE MISSIONS		
Aug 31-Sept 2	Focused Trade Mission to Toronto for Specialty and Natural Products <i>Food Export</i>	Toronto, Canada
Oct 26-28	Focused Trade Mission to Korea for New and Healthy Convenient Food <i>Food Export</i>	Seoul, South Korea

To learn more, visit:

www.miagexport.com/events/

*Activity open to non-export ready companies



Date	2022 Webinar Series: Creating Confidence in Exporting	Location
Dec 9, 2021	Make the USMCA Work for You*	Online
January 13	Why Export?* <i>Featuring A Special Guest, 2021 MI Ag Exporter of the Year</i>	Online
March 10	Developing Export Readiness*	Online
May 12	How to Prepare for Meetings with Foreign Buyers*	Online
July 14	Understanding Incoterms 2020*	Online
Sept 15	China and the “Phase One” Trade Agreement*	Online
Nov 10	The U.S. Japan Free Trade Agreement*	Online

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