



PARTICIPATION FORM - MICHIGAN PAVILION TRADE SHOW CONTRACT Fancy Food Show

Company Name: _____

Contact Person: _____ E-Mail: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: _____

PARTICIPATION INFORMATION:

_____ (Company Name) agrees to participate in Fancy Food Show, which will be held September 27-29, 2021, in New York, New York.

Check each box below, confirming that the company agrees to:

Pay the participation fee of \$2,925 per 10' x 10' booth.

Acknowledge that once the space application is signed and returned, an invoice will be issued to the company with payment instructions from the State of Michigan.

Acknowledges that **THERE WILL BE NO REFUNDS** unless the event is canceled by event management. Payment may be made by check or credit card.

Acknowledges that invoice must be paid within 30 days of receipt or immediately if company registration is 90 days or less from the first day of the trade show.

Acknowledges that the State of Michigan reserves the right to send the unpaid invoice to collections after 90 days.

Acknowledges that if Show Management cancels the event, the exhibitor will receive a refund minus any expenses incurred by Show Management

Acknowledges that Show Management has the right to reschedule the show no more than 30 days prior to or following the originally scheduled date, and no refunds will be given.

Exhibitor acknowledges the inherent risk of exposure to communicable diseases such as coronavirus in any public place where people are present including but not limited to the Show. By attending the Show and these events, Exhibitor agrees to comply with all required state and local health orders. Exhibitor also voluntarily assumes all risks related to exposure to itself and its personnel and agrees not to hold Michigan Department of Agriculture and Rural Development (MDARD), or any of MDARD's affiliates, directors, officers, employees, agents, contractors, or volunteers liable for any loss, illness, or injury. MDARD is not liable for any damages, costs, or expenses that result from or are connected to cancellation or postponement of the Show due to health orders.

Be a member of the Specialty Food Association and bear all expenses for becoming and maintaining membership. (\$100 one-time application fee and \$300 yearly dues)

Provide all necessary products and product information for the show.

Contract with the Specialty Food Association as an exhibitor, which will allow the company to register for badges and other services

Bear all other costs (freezers/coolers, extra name badges, chairs, trade lead retrieval, additional tables, sample shipping to and from show, etc.).

Bear all room, meal, and incidental expenses while at the Summer Fancy Food Show.

Complete an evaluation of the event onsite and complete and return a six-month evaluation.

Verify that products displayed at the Summer Fancy Food Show are over 50 percent grown, processed or manufactured in Michigan or that the company is headquartered in Michigan.

The Michigan Department of Agriculture & Rural Development agrees to:

- Provide a 10' X 10' booth space to each company.
- Provide booth package including: **Pipe and Drape, (1) 6' table, (1) wastebasket, (2) folding chairs, carpet, and booth identification sign, 5 exhibitor badges**

Company: _____

Signature: _____

I understand that checking this box constitutes a legal signature confirming that I acknowledge and agree to the above Terms of Acceptance.

Date: _____