



PARTICIPATION FORM - MICHIGAN TRADE SHOW CONTRACT PMA - Fresh Summit

Company Name: _____

Contact Person: _____ E-Mail: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: _____

PARTICIPATION INFORMATION:

_____ (Company Name) agrees to participate

in PMA Fresh Summit, which will be held October 28-29 2021, in New Orleans, LA.

Check each box below, confirming that the company agrees to:

Pay the participation fee of \$3,075 to the Michigan Department of Agriculture & Rural Development for a 10x10 booth.

Acknowledge that once the space application is signed and returned, an invoice will be issued to the company with payment instructions from the State of Michigan.

Acknowledges that **THERE WILL BE NO REFUNDS** unless the event is canceled by event management. Payment may be made by check or credit card.

Acknowledges that invoice must be paid within 30 days of receipt or immediately if company registration is 90 days or less from the first day of the trade show.

Acknowledges that space may be released or transferred to another company only after payment is received from the alternate company.

Acknowledges that the State of Michigan reserves the right to send the unpaid invoice to collections after 90 days.

Acknowledges that if Show Management cancels the event, the exhibitor will receive a refund minus any expenses incurred by Show Management

Exhibitor acknowledges the inherent risk of exposure to communicable diseases such as Coronavirus in any public place where people are present including but not limited to the Show. By attending the Show and these events, Exhibitor agrees to comply with all required state and local health orders.

Exhibitor also voluntarily assumes all risks related to exposure to itself and its personnel and agrees not to hold Michigan Department of Agriculture and Rural Development (MDARD), or any of MDARD's affiliates, directors, officers, employees, agents, contractors, or volunteers liable for any loss, illness, or injury. MDARD is not liable for any damages, costs, or expenses that result from or are connected to cancellation or postponement of the Show due to health orders.

Provide all necessary products and product information for the show.

Bear all other costs (freezers/coolers, extra name badges, chairs, trade lead retrieval, additional tables, sample shipping to and from show, etc.).

Bear all room, meal, and incidental expenses while at PMA Fresh Summit

Complete an evaluation of the event onsite and complete and return a six-month evaluation

Verify that products displayed at the PMA Fresh Summit Show are over 50 percent grown, processed, or manufactured in Michigan or that the company is headquartered in Michigan.

The Michigan Department of Agriculture & Rural Development agrees to:

- Provide a 10' X 10' booth space with basic booth package.

Company: _____

Signature: _____

I understand that checking this box constitutes a legal signature confirming that I acknowledge and agree to the above Terms of Acceptance.

Date: _____